

**Ludo C. P. Scheffer Ph D**  
**Department of Psychology**  
**Drexel University**  
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## **EDUCATION**

**University of Pennsylvania**, Philadelphia, Pennsylvania  
Doctor of Philosophy in Education, December 1995

Literacy Fellow, National Center on Adult Literacy  
Phi Beta Delta, International Honor Society  
Community Leadership Award, International House of Philadelphia

**Free (Reformed) University of Amsterdam**, Amsterdam, The Netherlands  
Doctorandus in the "Science of Education and Schooling," April 1987

**National Teachers College**, Hilversum, The Netherlands  
Bachelor of Arts, Elementary & Middle School Education, June 1982

**Research interest:** Meta-cognitive development, writing, and computers; language and literacy development in the early years in the context of family and schooling; School reform; Youth-at-risk, including school violence and bullying; Teacher practitioner research

## **TEACHING EXPERIENCE**

<b><u>Drexel University</u></b> , Philadelphia, Pennsylvania	9/97 - present
<b>Department of Psychology</b>	
<b>Director, Undergraduate Studies Program</b>	07/10 - present
<b>Teaching Professor</b>	
Chair, University Writing Task Force	01/08 - present
Member Faculty Senate	09/06 - present
Member Faculty Senate Committee Academic Affairs	1/06 – present
Member Integrated Curriculum Committee CoAS	07 - 08
Interim Undergraduate Director	6/06 – 09/06
Member Faculty Senate Committee Academic Support	7/03 – 07/04
Member Faculty Athletic Advisory Committee	8/02 - present
Member of NCAA Accreditation Self-study Team	10/01 - 05/02
Faculty Advisor Drexel Psychology Club	7/03 – 08/09
Faculty Advisor Psi Chi National Psychology Honor Society	9/01 - present
Faculty Advisor Drexel University Men's Rugby team	9/01 - present
Psychology Faculty Coordinator	9/00 - 9/01
<b><u>University of Pennsylvania</u></b> , Philadelphia, Pennsylvania	9/89 - 5/97
<b><u>Graduate School of Education</u></b>	

**Lecturer - Human Development**  
**Instructor - Educational Psychology**

**Philadelphia College of Textiles & Science, Philadelphia, Pennsylvania** 5/95 - 5/97  
**College of Evening Studies**  
**Adjunct Professor Cognitive Psychology**

### **RESEARCH EXPERIENCE (academic)**

**National Center on Adult Literacy at the University of Pennsylvania,**  
**Philadelphia, Pennsylvania**  
**Project Director** 9/88 - 4/95

- directed research and development project working with low income, homeless minorities

Research Assistant in projects focusing on Families and Literacy, Workplace Literacy, Statistical Reasoning in Children

**Shell Netherlands Refinery BV, Rotterdam, The Netherlands** 9/86 - 9/88  
**Evaluation Researcher, Training & Consulting Department**

### **CONSULTING EXPERIENCE**

#### **Principal**

Provide consulting and research services to organizations

**School District of Philadelphia** 12/03 – 07/05

- Evaluator of School District – University partnerships

**Drexel University**  
**Philadelphia, PA**

- Internal evaluator of DU – School District of Philadelphia partnership 11/03 – 7/04
- Evaluator of DU Nutrition in school s program 3/04 – 7/04

**Foundations, Inc.** 10/01 – 10/03  
**Mount Laurel, NJ**  
Design school self-evaluation instrument

**Children's Literacy Initiative** 1/97 - 06/02  
**Philadelphia, Pennsylvania**

- evaluation of program impact in pre-K and Kindergarten classrooms in Baltimore, MD

**Fund For Educational Excellence** 9/98 - 07/01  
**Baltimore, Maryland**

- provide staff development services to elementary education teachers/principals

**Voyage House, Inc.**

4/98 - 3/99

**Philadelphia, Pennsylvania**

- develop psycho-social profile of homeless pregnant teenagers and teen mothers through field-based research
- provide executive coaching to director of organization

**Summerbridge Germantown**

4/97 - 12/97

**Philadelphia, Pennsylvania**

- evaluation of program impact on English Language Arts, Mathematics, Self-esteem and Learning habits of 100 disadvantaged middle school students

**School District of Philadelphia, Pennsylvania**

9/90 - 7/97

**Project Manager**

**Organizational Development Consultant**

**Initiative Evaluator**

**Curriculum Developer**

**Shell Netherlands BV, Hollandse Beton Groep, Bondspaarbank, The Netherlands**

3/87 - 4/88

**Organizational Development and Training Consultant**

## COMMUNITY SERVICE

### **Fairmount Soccer Association, Philadelphia, PA**

President	05/07 - present
Board member	09/99 - present
Coach	09/94 - 06/04

### **Philadelphians for Literacy, Philadelphia, PA**

Board member	06/08 - present
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### **Indochinese American Council, Philadelphia, PA**

Board Vice President	05/09 - present
Board member	09/08 – 03/08

### **Dance Del Bello, Huntingdon Valley, PA**

Board Vice President	02/10 - present
	03/10 - present

### **Guiding Youth to Career (GYC)**

Advisory Board Member	03/09 – present
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### **CHAMP, Philadelphia, Pennsylvania**

9/91 - 8/99

#### **Executive Director**

- founded creative and cultural arts program
- liaison with area family shelters
- wrote grant proposals

### **Shelter Literacy Network, Philadelphia, Pennsylvania**

1/92 - 6/95

#### **Founder and Director**

- founded and direct network of organizations (shelters, literacy, school district, free library)
- wrote grant proposals
- represented network to outside
- presented network at conferences

### **Diversified Community Services, Philadelphia Pennsylvania**

5/89 - 6/90

#### **Project Coordinator and Consultant**

- facilitated workshops on leadership, team building, cross cultural communication
- created collaborative between school and community organization
- trained staff during pre-camp orientation
- served as consultant and supervisor during camp season

## AWARDS

Psi Chi National Honor Society Regional Faculty Advisor Award 2006

## PUBLICATIONS

- Benjamin M. Hampstead, B. M.; Libon, D. J.; Moelter S. T.; Swirsky-Sacchetti T.; Scheffer L.; Platek S. M.; Chute D. (2010). Temporal order memory differences in Alzheimer's disease and vascular dementia. Journal of Clinical and Experimental Neuropsychology, Volume 32, Issue 6 July 2010 , pages 645 - 654
- Scheffer, L. C. P. (2005). School District - University Partnerships: Effectiveness of Engaging Institutions of Higher Learning as School Reform Strategy. Year 2 Report. School District of Philadelphia. Ellen Savitz, Director. (technical report).
- Scheffer, L. C. P. (2004). Nutrition Evaluation Project. Assessment of effectiveness of Elementary School Nutrition Program by Drexel University Nutrition Department, Shortie McKinney, Director. (technical report).
- Scheffer, L. C. P. (2004). Drexel University – School District of Philadelphia Partnership. Year 1 evaluation. Ilene Marker, Director. (technical report)
- Scheffer, L. C. P. (2004). School District - University Partnerships: Effectiveness of Engaging Institutions of Higher Learning as School Reform Strategy. Year 1 Report. School District of Philadelphia. Sheila Royal-Moses, Director. (technical report).
- Scheffer, L. C. P. (2003). AIM School Self-Assessment Instrument. Foundations, Inc. Mt. Laurel, NJ.
- Scheffer, L. C. P. (2003). Effects of Early Childhood Education. Philadelphians for Literacy Newsletter.
- Scheffer, L. C. P. (2002). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Year 5. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.
- Scheffer, L. C. P. (2001). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Year 4. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.
- Scheffer, L. C. P. (2000). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Year 3. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.
- Scheffer, L. C. P. (2000). Group counseling program impact High School teenagers. Philadelphia, PA: Voyage House, Inc.
- Scheffer, L. C. P. (1999). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.

- Scheffer, L. C. P. (1999). Teen Housing Services Project. Final report of an investigation into the needs of and services available for pregnant teenagers and teen mothers. Philadelphia, PA: Voyage House, Inc.
- Scheffer, L. C. P. (1998). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.
- Scheffer, L. C. P. (1997). Final Report of Program Impact Summerbridge. Philadelphia, PA: S<sup>2</sup>Dynamics
- Scheffer, L.C.P. (1996). SHELCOM: An Electronic Writing Collaborative with Homeless Adults. Philadelphia, PA: National Center on Adult Literacy. Technical Report.
- Scheffer, L.C.P. (1996). Literacy Development Among Homeless Adult: Effects of Participation in an Electronic Writing Community. Dissertation.
- Scheffer, L.C.P. (1995). SHELCOM: A Homeless Writing Community. Mosaic. State College, PA: Institute for the Study of Adult Literacy, The Pennsylvania State University.
- Scheffer, L.C.P. (1995). SHELCOM: Going High Tech with Homeless . NCAL Connections. Philadelphia, PA: National Center on Adult Literacy, February.
- Harvey-Morgan, J., Rethemeyer, R.K., Hopey, C, & Scheffer, L.C.P. (1994). Technology R & D at NCAL. NCAL Connections. Philadelphia, PA: National Center on Adult Literacy. September.
- Gadsden, V.L., Scheffer, L.C.P. & Hardman, J. (1994). Parent-Child Literacy: Parents' Perspectives on Literacy Learning. Philadelphia, PA: National Center on Adult Literacy. Unpublished manuscript.
- Gadsden, V.L., Scheffer, L.C.P. & Hardman, J. (1994). Children, Parents, and Families: An Annotated Bibliography on Literacy Development in and out of Program Settings. Philadelphia, PA: National Center on Adult Literacy.
- Caplan, J. and Scheffer, L.C.P. (1993). Building Bridges for Schools and Parents. In: J. Miller (Ed.), Students At-Risk: Pitfalls and Promising Plans. Dubuque, Iowa: Wm. C. Brown Communications, Inc.
- Scheffer, L.C.P. (1991). The Saturday Afternoon Program/Exemplary Program Study. Department of Health and Human Services, State of Pennsylvania.
- Scheffer, L.C.P. (1988). Shell/POA Open U: An Assessment of Effectiveness of the Training and Consultancy Department. Shell Netherlands Refinery BV, Rotterdam, The Netherlands.
- Scheffer, L.C.P. (1987). Does the Use of a Learning Diary Facilitate a Transformation Process in

a Self-development Program. Shell Netherlands BV (PSTO), Rotterdam, The Netherlands.

Scheffer, L.C.P. (1987). Self-development: An Assessment. Shell Netherlands BV(PSTO), Rotterdam, The Netherlands.

Scheffer, L.C.P. (1986). A Common Core Curriculum and Equal Opportunities; A Review from Critical Theory (title translation). Free (Reformed) University, Amsterdam, The Netherlands. (inter-university).

## PRESENTATIONS

Scheffer, L.C.P. (2009). Hazing and the Effects of Ritualistic Abuse. Drexel University. Panel member with Heilbrun, K, and Rupprecht, S. College of arts & Sciences. (September 2009)

Scheffer, L.C.P. (2009). APA Writing Workshop. Host Psi Chi Drexel University (February and May)

Scheffer, L. C. P. (2008). Cognitive Modeling in Writing. A discussion of the movie Freedom Writers for Drexel University Psychology Club and Drexel University Future Leaders in Education. March.

Scheffer, L. C. P. (2005). Designing Self-Assessment Instruments for Program Development and Evaluation: A Model for Change. Head Start Region III, Philadelphia, PA.

Scheffer, L. C. P. (2005). Reinventing Undergraduate Psychology Education: The Role of Psi Chi in Reshaping the Undergraduate Experience. Invited address at Inaugural Induction Psi Chi University of the Sciences in Philadelphia.

Scheffer, L.C.P. (2004). *Designing Effective Teaching and Learning Strategies in Nutrition Education*. Workshop presented to staff of Drexel University Nutrition Program.

Scheffer, L.C.P. (2003). *From Change Agent to Evaluator of Change*. Invited Closing Address at the Second Vygotsky Alumni Conference. Free University Amsterdam, The Netherlands.

Scheffer, L.C.P. (1996). *SHELCOM: Homeless Women, Literacy, & Technology*. Invited presentation at the Center For Literacy, Montreal, Quebec, Canada.

Scheffer, L.C.P. (1995). *Women, Writing, and Technology: Homeless Women Re-visioning Their Lives*. Symposium at the Sixteenth Urban Ethnography Conference, University of Pennsylvania. Philadelphia, PA.

Scheffer, L.C.P. (1995). *Writing, Computers, and Writing Re-thought: What Are We Learning?* Sixteenth Urban Ethnography Conference, University of Pennsylvania. Philadelphia, PA.

Blackburn, K., Williams, D., & Scheffer, L.C.P. (1995). *Teaching Literacy and Computers to Adult Learners: Teachers' Perspectives*. Sixteenth Urban Ethnography Conference,

University of Pennsylvania. Philadelphia, PA.

- Scheffer, L.C.P. (1995). *SHELCOM: Homeless Women, Technology, and Writing*. First International Conference on Women and Literacy. Georgia State University, Atlanta, GA.
- Scheffer, L.C.P. (1995). *The Effect of Computer Communication on Writing*. Pennsylvania's 30th Annual Adult Education Midwinter Conference, Hershey, PA.
- Scheffer, L.C.P. (1995). *Total Quality Improvement of a Program: How Do You Create a Transformative Approach?* Pennsylvania's 30th Annual Adult Education MidWinter Conference, Hershey, PA.
- Scheffer, L.C.P., Rethemeyer R.K., Hopey, C. (1995). *An Introduction to Using Electronic Networks for Total Quality Improvement*. Pennsylvania's 30th Annual Adult Education MidWinter Conference, Hershey, PA.
- Scheffer, L.C.P. & Kruidenier, J.K. (1994). *Technology and Adult Literacy Improvement: Social and Cognitive Outcomes*. National Reading Conference. San Diego, CA.
- Scheffer, L.C.P. (1994). *Homelessness and Learning: Disability or Challenge? An Alternative*. Fourth Annual National Conference National Association for Adults with Special Learning Needs. Philadelphia, PA.
- Rethemeyer, R.K., Scheffer, L.C.P., & Sabatini, J. (1994). *Technology and Adult Literacy: Finding a Match*. Seventh Annual Adult Literacy & Technology Conference. Atlanta, GA.
- Scheffer, L.C.P. & Rethemeyer, R.K. (1994). *From Different Points: Networking as Learning*. Making the Point Together Conference. Commission on Adult Basic Education. Phoenix, AZ.
- Scheffer, L.C.P. (1994). *"Hey Computer Sister": Using Computer Technology to Create a Family of Learners*. Third National Conference on Family Literacy. Louisville, KY.
- Scheffer, L.C.P. (1994). *SHELCOM: An On-Line Learning Community*. 1994 National Adult Homeless Conference. Columbus, OH.
- Scheffer, L.C.P. (1994). *The Shelter Literacy Network: Collaboration to Break the Cycle of Homelessness*. 1994 National Adult Homeless Conference. Columbus, OH.
- Burenstein, B. & Scheffer, L.C.P. (1994). *Writing For Change: Creating Newsletters and Technological Awareness with Computers*. 1994 National Adult Homeless Conference. Columbus, OH.
- Scheffer, L.C.P. (1994). *Are We Making Differences in Improving Communities?: One Question Educators Must Ask. The Challenge*. 1994 Annual Conference of the New England Educational Research Organization. Rockport, ME.



- Scheffer, L.C.P. (1994). *SHELCOM: Using Technology to Create a Community of Homeless Shelter Residents Across the City*. 1994 Annual Conference of the New England Educational Research Organization. Rockport, ME.
- Scheffer, L.C.P. (1994). *Literacy Learning Opportunities and Computers: Direct and Indirect Ways of Improving Self-Sufficiency*. Germantown Academy's Second National Conference for High School Students against Hunger and Homelessness, Ft. Washington, PA.
- Scheffer, L.C.P., McCoy, M., & Jones, M. (1994). *Technology and Adult Literacy: Our Voices in Print*. Fifteenth Annual Urban Ethnography Forum, University of Pennsylvania, Philadelphia, PA.
- Scheffer, L.C.P. (1994). *Homeless Shelter Residents Participating in Programs Using Innovative Technologies*. Pennsylvania's 29th Annual Adult Education MidWinter Conference, Hershey, PA.
- Scheffer, L.C.P., Rethemeyer, R.K., & Schneier, J. (1994). *Technology and Adult Literacy*. Pennsylvania's 29th Annual Adult Education MidWinter Conference. Hershey, PA.
- Kruidenier, J., Rethemeyer, R.K., & Scheffer, L.C.P. (1994). *Adult Literacy Technology: Will it Work for You?* International Reading Association's p North American Conference on Adult and Adolescent Literacy, Washington, DC.
- Scheffer, L.C.P. (1993). *Constructing Literacy Learning Opportunities with Homeless Participants: What Difference Does It Make?* Literacy for Homeless Individuals: An Opportunity for Self-sufficiency Conference, Drexel University and Mayor's Commission on Literacy, Philadelphia, PA.
- Scheffer, L.C.P. (1993). *New Compositions: The Shelter Literacy Network*. The Commission On Adult Basic Education National Conference, New Orleans, LA.
- Scheffer, L.C.P. (1993). *Literacy, Computers, Homeless: A New Fit*. The Commission On Adult Basic Education National Conference, New Orleans, LA.
- Scheffer, L.C.P. (1993). *From dependency to self-sufficiency: The first steps in computers and literacy workshops with homeless residents*. Sixth Annual Computers in Adult Literacy Conference of Drexel University and the Mayor's Commission On Literacy, Philadelphia, PA.
- Gadsden, V., Scheffer, L.C.P., & Jump, D. (1993). *Between Parent and Child: Literacy for Communication*. Annual Meeting of the American Educational Research Association, Atlanta, GA.
- Scheffer, L.C.P. (1993). *New Beginnings, New Meanings: Literacy and the Homeless*.

Fourteenth Urban Ethnography Forum at the University of Pennsylvania, Philadelphia, PA.

Gadsden, V.L., Hardman, J., Scheffer, L.C.P. & Jumpp, D. (1992). *Through the Looking Glass: Parents' Interpretations of Literacy at Home and School*. National Reading Conference, San Antonio, TX.

Scheffer, L.C.P. (1992). *The Shelter Literacy Network: Literacy for Organizational Transformation and Social Change*. Fifth Annual Computers in Adult Literacy Conference, Drexel University and the Mayor's Commission On Literacy, Philadelphia, PA.

Scheffer, L.C.P. & Caplan, J. (1992). *Middle School Ungraded Program & Elementary School North Star Outreach Program: Reaching out to the Parent*. Third Annual Southeastern Youth At-Risk Conference, Georgia Southern University, Savannah, GA.

### **MEMBERSHIPS**

Society for the Teaching of Psychology (APA – Division 1)  
American Educational Research Association  
Psi Chi National Honor Society in Psychology  
American Society of Curriculum Development  
APA – Educational Psychology Associate Member